



# Quisper

## CREATING NEW CONNECTIONS for personalised nutrition services

**Data | Knowledge rules | Tools | Services | [quisper.eu](http://quisper.eu)**

**Quisper®** is a digital platform, supporting personalised nutrition services in Europe, managed by a non-profit organisation in Belgium. Our services are designed for ICT developers delivering health and well-being apps, as well as healthcare providers, societal organisations, and professionals providing personalised nutrition advice. Some apps will also be integrated with Quisper® to help those wanting to deliver only personalised nutrition advice.

**CHALLENGE:** Consumers want healthier lives, but public health advice is too generic and, to date, dietary advice often lacks scientific rigour. Personalised nutrition advice, based on individuals' health and personal goals, can change dietary and exercise behaviours for the better. This has spurred development of new products, including wearable technologies and health and well-being Apps, but smarter gadgets need better real-time information.

**SOLUTION:** With consumers at its centre, Quisper® provides access to scientifically-validated data, knowledge rules, tools and services for personalised dietary advice.



[quisper.eu](http://quisper.eu)



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## DATA USERS:

Deliver better personalised nutrition advice, based on the latest scientific research

## DATA PROVIDERS:

Extend the reach of data, knowledge rules, services & tools by linking to **Quisper®**



**Evidence-based:** Quisper® uses the most up-to-date food, nutrition and health data and scientific knowledge



**Rigorous oversight:** Resources are reviewed by the independent Quisper® Scientific Advisory Board (QuiSAB)



**Contemporary technology:** Quisper's® digital dynamic structure is based on an API management system (Amazon Gateway)



**Business-to-business (B2B):** Quisper® creates opportunities for personalised diet and health advice



**Business-to-Consumers (B2C):** Quisper® supports accurate assessment of diet & advice for consumers



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